Bedfordshire Fire and Rescue Service
Case study

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Bedfordshire Fire and Rescure Service

Bedfordshire Fire and Rescue Service provides emergency response, prevention and protection services across Bedfordshire and neighbouring counties. Matt Stebbings ICT Support Manager explains why they chose Three Business for the data SIMs the rescue service relies on.

Why Three Business?

"From a cost perspective, Three is one of the most competitive in the market, and that's a huge benefit. Value is one of the key draws. Reliability is a massive factor too – we've faced no blips in the coverage. It's cost effective, but it works efficiently too. Data only SIMs, flexibilityand a rolling contract – not being tied in – was a huge appeal."
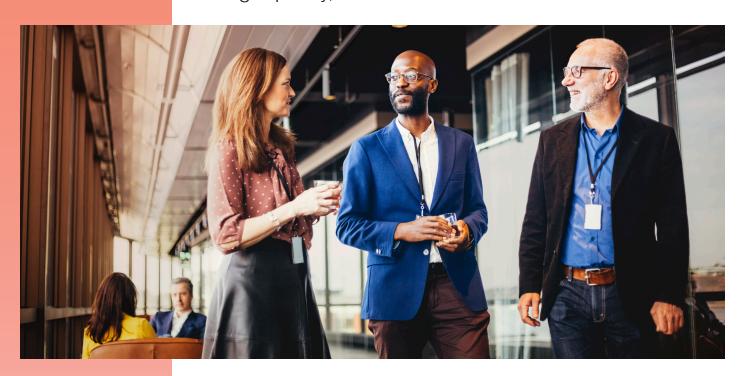
**Business Needs
a Big Network**

Life saving technology.

"The data SIMs are used in our drones. The drones are used to help view a site before we send in our fire fighters – this is vital emergency service information. It's crucial that we have unlimited data SIMs, as the emergency services rely on this. We needed to find a competitive SIM with unlimited data, and you were the solution for us."

Responsive, flexible, simple.

"I can speak to my sales rep and get what I need in a short period of time, it's super quick and easy if we need more SIMs.The speed of getting things sorted with the Three Business sales reps is great – we get things quickly, direct to our site."

"I'm more than happy with the service we're provided, and value for money we're getting."